

Sample Language for Activism and Advocacy

So often, religion is used as an argument against LGBTQ rights and protections. That is why it is so important for us to speak up as Jews and say that it is not despite our religion that we support LGBTQ protections, but because of it. As Jews, we have an ethical mandate to fight for justice and equality.

For that reason, we're so glad you want to contact your representative(s) about LGBTQ rights!

Find your representative and their contact information by [clicking here](#) and following the link to the level of government you wish to contact.

The most common ways to contact are the following - use the scripts below and feel free to customize!



Email:

Re: [Bill Title/Number]

My name is [First and Last Name] and I am a constituent who lives in [City].

I am writing today to urge you to [Support/Oppose] [Bill Title/Number]. This legislation seeks to [Purpose of Bill]. This is important to me because [Personal Reason].

My Jewish tradition teaches that all people are created b'Tzelem Elohim, in the Divine image. This includes LGBTQ members of my community. I believe that my friends, neighbors, and family members who are in the LGBTQ community deserve the same rights and opportunities as anyone else. As a Jew, I feel called upon to fight injustice and take action to repair the world. It is for these reasons that I write to you today.

I urge you to join me in supporting [Bill Title/Number]

Thank you, [First and Last Name]

for more information contact:
cm@keshetonline.org

Keshet
קשת

For LGBTQ
equality in
Jewish life

keshetonline.org

Sample Language for Activism and Advocacy



Phone Call:

Hello, my name is [First and Last Name] and I am a constituent living in [City]

I am calling to urge you to [Support/Oppose] [Bill Title or Number]. This legislation will [Purpose of Bill]. This legislation is important to me because [Personal Reason]. My Jewish tradition teaches that all people are created b'tzelem Elohim, in the Divine image. This includes LGBTQ members of my community.

For these reasons, I urge you to join me in [Supporting/Opposing] the passage of [Bill Title/Number]. Thank you for your time.



Tweet:

[@TwitterHandle of Representative] Please support LGBTQ rights and protections and [Support/Oppose] [Bill Title/Number]. This bill is important to me because [Personal Reason]. @KeshetGLBTJews



Postcard/Letter:

Postcards and letters are most effective when you personalize your message! Here are some sample messages:

- My name is [First and Last Name] and I am a constituent who lives in [City] and the parent of a trans child. I hope that you will vote in favor of [Bill Title/Number] to show that the United States is an inclusive country where all people are treated fairly and equally.
- My name is [First and Last Name] and I am a constituent who lives in [City] and a member of the LGBTQ community. It is time we unify and send the message that the United States is an inclusive country where all people are treated fairly and equally. Please oppose [Bill Title/Number] to show your support for my community.
- My name is [First and Last Name] and I am an ally to the queer community living in [City]. My Jewish tradition teaches that all people— including LGBTQ people— are created in the image of God. I believe that my friends, neighbors, and family members who are in the LGBTQ community deserve the same opportunities to work and live in our country as anyone else. I urge you to pass [Bill Title/Number] to show your support.

for more information contact:
cm@keshetonline.org

Keshet
קשת

For LGBTQ
equality in
Jewish life

keshetonline.org